

CITY OF BRISBANE

Staff Report

TO: HONORABLE MAYOR & CITY COUNCIL MEMBERS
VIA CLAY HOLSTINE, City Manager

FROM: JIM SKEELS, Parks & Recreation Director

SUBJECT: Council Subcommittee Formation -- Seton Medical Foundation Health Funding

DATE: Meeting of November 15, 2010

STAFF RECOMMENDATION: City Council to appoint subcommittee to give staff direction on use of discretionary funds from Seton Medical Foundation for use in Brisbane for health-related programs and/or activities.

BACKGROUND & DISCUSSION

Some time ago a Brisbane resident left about \$300,000 to the Seton Medical Foundation to be used for the health and welfare of Brisbane residents (called the Brisbane Community Fund). Over the past eight years we have made use of small amounts of that money to assist in the funding of various Parks/Rec programs and events. We received funding to sponsor a health fair at Mission Blue, swim camps at the Community Pool, and Senior Programs at the Sunrise Room, along with other activities.

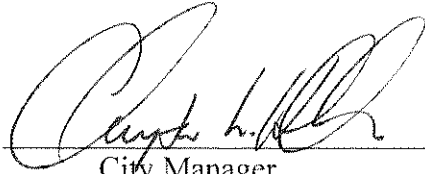
Earlier this year we made a presentation to the Seton Board seeking funding from this account for the Community Park Play Equipment Replacement Project. We were successful in that endeavor and the Board also took action to allow us to submit a proposal to them to dispense with the remaining amount of money (approximately \$50,000), to be used in pursuit of the same health/wellness goal (see attachment letter).

FISCAL IMPACT

Additional revenue to be used for health/wellness programs for Brisbane residents.

Attachment


Parks & Recreation Director


City Manager



Seton Medical Center Foundation

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Daly City, CA 94015
setonfoundation.org
phone 650.991.6464
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July 26, 2010

Clark Conway, Mayor
Clayton Holstine, City Manager
City of Brisbane
50 Park Place
Brisbane, CA 94005

Dear Mr. Holstine and Mr. Conway:

At its meeting on May 25, 2010, the Board of Directors of Seton Medical Center Foundation approved an allocation \$110,000 towards the renovation of a children's playground in the City of Brisbane. The allocation is drawn from our Brisbane Community Fund restricted account and was based on a request from the City of Brisbane as presented by Mr. Jim Skeels. The presentation indicated the total anticipated cost of the project to be approximately \$231,000, and that matching funds would be pursued from other sources such as the Lions Club.

At its subsequent meeting on June 29, 2010, the Board of Directors of Seton Medical Center Foundation approved a motion adding a time component to the allocation of funds, setting a June 30, 2011 deadline by which the matching funds for this project will need to be committed. The Board felt the deadline would provide an added tool and impetus in your discussions with other possible funders. If the City is not successful in securing the needed matching funds by the indicated deadline and intends to proceed with the project, a new proposal will need to be submitted to the Foundation.

During its May meeting, the Board of Directors also discussed the possibility of utilizing additional funds from the Brisbane Community Fund restricted account to help promote health-related programs for the citizens of Brisbane. The Board envisioned collaborative efforts with the City and other agencies, with the Foundation funds helping draw additional resources to the efforts.

I have had preliminary discussions on this topic with a few Seton Medical Center individuals including Mike Pacelli, a member of the Foundation's Board of Directors. We would welcome a meeting with designated City representatives to determine interest in pursuing these opportunities and explore appropriate next steps.



Please feel free to contact me should you have any questions regarding the above information. Mr. Pacelli or I will be contacting your office next week to follow-up this letter.

Sincerely,

A handwritten signature in cursive script, appearing to read "D. Siebert".

David Siebert
Vice President of Development, Interim

cc. Mike Pacelli
Jim Comstock
Jan Kamman